

Business Card Assignment
Wyatt Woodruff Adams

Front of Version 1



Back of Version 1



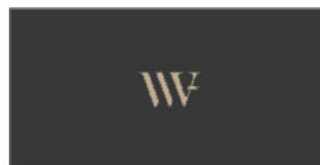
Front of Version 2



Back of Version 2



Front of Version 3



Back of Version 3



Front of Final Version



Back of Final Version



I chose to use a minimal, sleek design. I want the logo to be the main focus of the card. I feel a minimal approach says more than having loud pictures everywhere. I enjoyed the Helvetica documentary, I found it very informative and useful. I feel like creating a logo is just the Helvetica with some sort of customized alteration. Which pulled the veil back for me a bit. When designing a business card, the American Psycho business card. While satirical, it is the best looking business card to me. I wish I were better at Adobe Illustrator, this was my first time using it.